



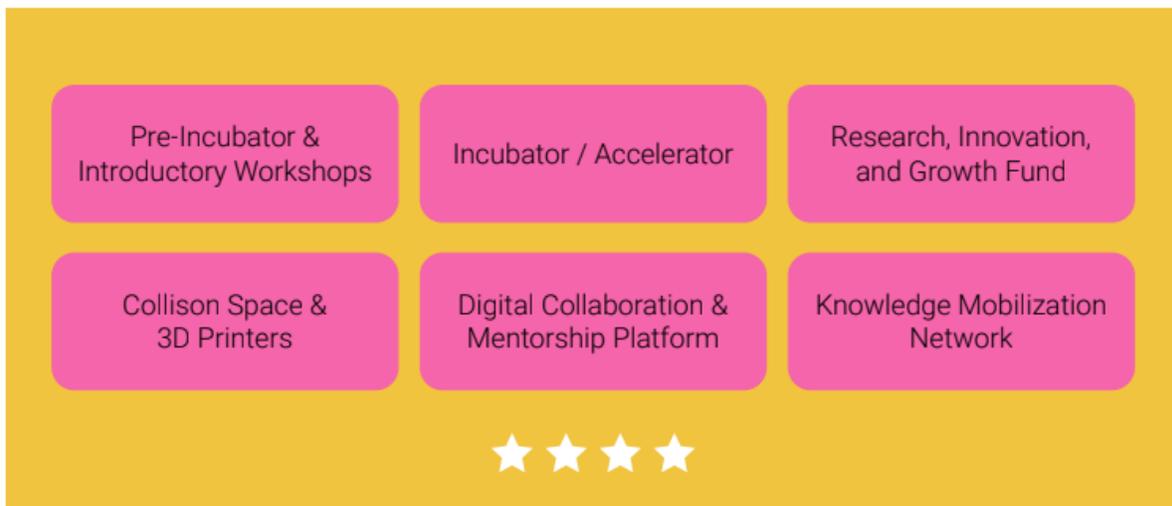
Nationals 2022 Annual Report

Overview and Ecosystemization

For the last three years, we have been building a student entrepreneurship and innovation ecosystem at the University of Regina, with a unique focus on social entrepreneurship, social innovation, nonprofit management, and community development. All of our ecosystem projects are focused on making entrepreneurship and innovation more accessible, ethical, and inclusive, and every aspect of our ecosystem teaches and incentivizes forward-thinking sustainability concepts like the triple bottom line, UN sustainable development goals, stakeholder engagement, and universal and circular design principles.

VISION

We are building an on-campus entrepreneurship ecosystem at the University of Regina:



Social Impact Highlights

- \$20,000 raised for entrepreneurship grants
- 145 students directly impacted by financial literacy lectures
- 52 youth using our social networking website
- 272 youth using nonprofit leadership network

Entrepreneurship Center, University Incubator, and Innovation Challenges

The core project of our ecosystem comes after three years of lobbying the University of Regina, which is the launch of an on-campus entrepreneurial collision space over the summer. This is a collaborative space within the Hill School of Business that will act as the new headquarters of Enactus Regina. The space will include a content and podcasting area, prototyping tools like 3D printers that use sustainable filament, and coworking hotdesks. From here, we will host a number of educational events, including global innovation challenges to tackle local and global issues, workshops that teach new skills like sustainable finance for entrepreneurs, and master classes on cutting edge-topics like solar punk futurology or the creative economy. Similarly, we are set to launch our own incubator from this collision space, which will cover the basics of social enterprise and nonprofit management.



Business Bootcamps

We already have significant experience in running similar incubation programs and educational events, as Enactus Regina has hosted national business bootcamps in seven of the last eight years. In particular, we hosted business startup bootcamps where veterans were aided in transitioning to civilian life by starting their own small businesses. We expect to host the next iteration of this project in Regina later this year, as we relaunch the event in a post-Covid era, as we did not host a bootcamp this past year.

Social Impact Investment Fund

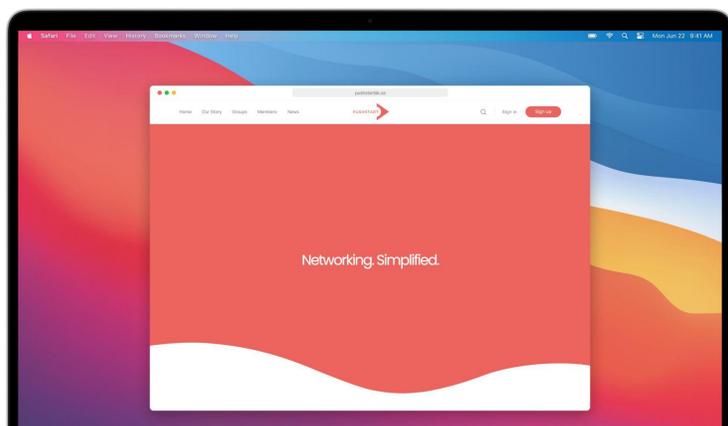
Since late 2019, we have also operated a social impact investment fund for students and alumni. This fund currently has \$20,000 earmarked for future startup and community project grants, research funding, collaboration space upgrades and shared equipment purchases, and educational event funding or prize pool money for innovation challenges. We have invested in several projects in the past, with a major focus on ethical tech startups. Currently, we are heavily expanding this investment fund with the launch of a new digital portal. We are also developing an investment philosophy framework that will be our challenger to current ESG frameworks used today, with a higher emphasis placed on social impact and sustainable systems thinking.

Entrepreneurship Resource Database and Centralized Website

The previously mentioned digital portal is part of a wider digital transformation within our ecosystem. The apex piece of this is a centralized website and database that aggregates all entrepreneurship information in the city, which would include a calendar of networking events, legal and business startup guides, other startup resources, mentors, incubator info, innovation challenges, on-campus ecosystem data, and other features. This website would allow us to centralize and share resources, provide collaboration tools, promote entrepreneurship or joining a startup as career paths to youth, and provide educational modules on key skills that are needed in emerging or strategic sectors. When it launches in the coming weeks, it will be the most robust entrepreneurship and skills development tool within Saskatchewan, and our provincial equivalent to resources like Start Alberta.

Youth Entrepreneurship Social Network

This digital transformation also includes a collaboration platform strategy where members can work together and digitally network, an idea that makes remote collaboration more possible as we continue to battle a global pandemic. This takes the form of a province-wide social network we built for young entrepreneurs called Pushstart, which currently has more than 50 beta testers. Not only can users connect and collaborate on the platform, but we have built a points system where increased activity will unlock perks and discounts at local businesses, leading to a feedback loop that will enhance local investment and spending. Pushstart also hosts its own podcast, in which young local entrepreneurs are interviewed, and their projects are promoted. A feature that will soon be seamlessly integrated is the mentor database and information on other key stakeholders, resulting in a more robust knowledge mobilization network. We have plans to expand this collaboration platform to include a higher focus on the neighboring city of Saskatoon, as part of an initiative to form an innovation corridor between the University of Regina and University of Saskatchewan.



Nonprofit Youth Leadership Network

Similarly, in addition to our social networking site for young entrepreneurs, we also built a nonprofit youth leadership network for youth interested in nonprofit management. This is a network consisting of 272 youth members. It hosts

educational events, helps youth start their own community projects and nonprofits, provides volunteers and consulting to local nonprofits, and helps guide policy on the local nonprofit ecosystem. This is a major activism component of our University of Regina ecosystem, and the network has a partnership with the university's nonprofit management school.

Research and Development in the Circular Economy

This year, we also launched our first research and development center. This research institution is called the Circularity Center, and it has a focus on promoting circular economy principles among local businesses, including youth-led social enterprises and nonprofits. The circular economy is a production and distribution system that focuses on minimizing waste and pollution, such as through recycling, reducing, reusing, and repairing. Its main activity is building policy guides that local businesses can implement, such as on topics like planned obsolescence, the right to repair, and byproduct usage. As part of this project, we are working with IEEE Canada to host a Canada-wide student circularity challenge later this year aimed at STEM students.

Research and Development in Accessibility Innovation

Another major ecosystem component of ours with global reach is that we are currently developing the world's most comprehensive database of assistive technologies and solutions for disabled people. This is a website where you will be able to input your disability, and the system will aggregate all of the ways in which innovations and technology can close your ability gaps, including information on the devices and how to source them. This website will be accompanied by a series of micro-curriculums that teach innovators about rapid prototyping, universal design, the engineering design process, and a number of other topics. Our goal is to create a feedback loop where the accessibility device database attracts disabled people that can offer design suggestions and new pain points, which would in turn attract young innovators who can then use the micro-curriculums to increase their skills and voluntarily design new assistive technologies. This will play a major role in increasing our R&D output, and we are currently working on proposing a partnership with our university's engineering school.



Financial Literacy Educational Platform

The last of our major ecosystem components is called Skills to Bills. This began as a series of lectures designed by us in partnership with the Canada Revenue Agency on how trades students, such as in the construction, plumbing, and hair styling industries, can start their own businesses in a sustainable and efficient manner. We included topics like incorporation, budgeting, and taxation, but also topics like sustainable development, community empowerment, and stakeholderism. The lectures were presented at two Red Deer Colleges to a total of 145 students. The two schools, Red Deer Polytechnic and Delmar College, have now implemented our lectures

into their core curriculum for those classes. Currently, we are working with the Canada Revenue Agency to expand this project nationally into a national financial literacy platform for the trades industries, which will include educational modules, a lecture series, and a database of industry specific resources.