

# Enactus NAIT: PIVOT

Pursuing Innovative Venture Opportunities with Teens

Established September 2016

26 Directly Impacted

16 Indirectly Impacted

8 Enactus Members

8 Company Program Students

## Company Program

### SEEING OPPORTUNITY

Junior Achievement has a fantastic company program that has the potential to effectively educate high school students about business and entrepreneurship. However, the Northern Alberta and Northwest Territories chapter of JA does not have enough manpower to meet demand for delivery of the company program in schools across Edmonton.

### TAKING ACTION

As business students, we have been running the company program at the NAIT campus for the past six years with a group of around 10-15 high school students each year. Furthermore, we have been serving as mentors in public schools where the company program is being run by teachers, although this has been on hold for a couple of years due to the pandemic. We attend the weekly sessions and connect with the students on a peer-to-peer level, filling gaps in the teachers' knowledge surrounding business and entrepreneurship. In light of social distancing measures, we have provided extra support to the students as they transitioned to virtual meetings and learned how to run their company online.

### MAKING AN IMPACT

Since January, we have directly impacted 8 high school students in our NAIT company program, and by running camps online we have directly impacted another 18 students. In addition, we have also indirectly impacted an additional 16 individuals. (i.e. parents and project partners)

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2 Camps Run

## Summer Camps

### SEEING OPPORTUNITY

The Northern Alberta Institute of Technology approached our team about two years ago with the desire to incorporate entrepreneurial education into their summer camp programming for youth aged 10-15. These camps provide participants with instruction in culinary, trades, or programming, but lack the business training that would allow them to pursue a career in their field.

### TAKING ACTION

Since then, we've developed that partnership into independent camps either a week or three days long that focus exclusively on providing entrepreneurship and business training to students. Our programming provides the opportunity for high school students to experience the process of coming up with a product idea and then pitching that idea to us. This experiential learning also serves as an introduction to the idea of entrepreneurship as a potential career path while also providing them with knowledge and skills to become an entrepreneur if they so desire.

### MAKING AN IMPACT

This year we ran 2 of these camps and are aiming to run two more this summer. We've reached 18 students through the camps already, and estimate that we will be able to reach another 20 students through the upcoming camps we plan to run. Fortunately for us, online delivery has meant that we continue to be able to reach students on a consistent basis.

# Enactus NAIT: Jal/Amanzi

Established September 2021

6 Enactus Members

543 Volunteer Hours

10 Indirectly Impacted

## Project To Date

### SEEING OPPORTUNITY

Water is an issue for many communities around the world, including right here in Canada. When we initially looked to start a project around water security, our idea was to go to India. However, due to Covid and some other factors, our focus ended up shifting domestically to the Indigenous communities that very often do not have access to clean drinking water.

### TAKING ACTION

To date, our focus has been on the research and development of an effective water filtration solution and on how to appropriately approach and work with Indigenous communities. We are working on prototyping our water filtration system and should have a physical prototype within a few weeks. On the research front, we've completed most of our research and identified that an Asset-Based community development model is best suited to the approach that we will need to take and have identified a couple of potential communities to reach out to.

### MAKING AN IMPACT

This project has been primarily focused on research and filtration development so far, and as such we haven't impacted any individuals or communities yet. We estimate that we will be able to impact a great many people in the future, but it will take time since working with Indigenous communities is a delicate process that involves building relationships and trust.

# Enactus NAIT: Not For Profit

Bylaws Drafted

Estimate Formation in a Month

Allows Access to Greater Funding

## **Not For Profit**

### **SEEING OPPORTUNITY**

While looking into potential funding for some of our projects, we noticed that some grants require a legal entity in the form of a business or not-for-profit to which the funds would be dispensed. We realized that there was a potential opportunity for us to establish a not-for-profit organization for the team which could apply for funding for projects.

### **TAKING ACTION**

Seeing this opportunity, we began to research how feasible it would be for our club to form a not-for-profit organization. We specifically want to form a not-for-profit as it best aligns with our goals and values. By not tying it to a specific project, it will continue to be useful in perpetuity. With this determination in mind, we researched the specific requirements for registering a not-for-profit and found that we needed to draft a set of bylaws.

### **MAKING AN IMPACT**

We've completed our bylaws draft and have met with a lawyer to have them reviewed. We estimate that we will be able to submit our bylaws and have a registered not-for-profit within a month's time. Doing so will allow us to access more funding options and a wider degree of potential project ideas in the future.